

# Ardent Learning



**Project: 50+ Elearning training modules**

**Duration: 1-2 weeks per WBT/CBT**



## Need

Ardent is a big player in the field of custom learning and communication solutions that helps companies meet their business challenges. Ardent has a number of clients and therefore a lot of learning modules need to be developed for them. To attain the advantages of outsourcing, Ardent outsources its custom learning development work as it is cost-effective, while we on our part, are glad to be associated with Ardent which has placed immense trust in our expertise and work.

## Challenge

Many challenges have come our way while developing numerous WBTs and CBTs but with the skills and expertise of our qualified professionals, all technical needs have been met in-house. The developed courses and those being developed are interactive and interesting as they involve both audio and video. LMS integration and AICC/Scorm standards are strictly followed. Most of these projects are required to be developed within really tight timelines. On many occasions a number of projects were developed with simultaneous deliveries on one day that made the task challenging but not impossible. Also, the quality metrics needed to be met without fail.

To meet all client specifications within a tight time duration made the task challenging for the Development Team, Software Quality Assurance Team, and Program Managers.

## Solution

Netsmartz has developed more than 50 web-based and computer-based training modules for some of the key clients of Ardent-

- American Honda Motor Company
- Ford
- Monaco Coach Corporation
- Volvo Cars of North America
- KIA Motors America, Inc.
- Mazda North American Operations
- Acura
- Pfizer Inc.
- Porsche
- BMW
- Harley-Davidson Motor Company
- Kodak

We have always exceeded client expectations and by delivering quality work on time on all occasions. Due to this fact, the trust relationship of Netsmartz and Ardent has strengthened over a period of time. As a result, we have been assigned many key projects and are still continuing to develop many more. On many occasions, our highly competent team has provided technical support

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and have successfully solved problems that required expert and specialized technical knowledge. To accomplish this, the Program Managers are totally involved, responsible, and play a key role. They plan everything perfectly, motivate the team on all occasions, and keep the client posted and updated continuously.

Netsmartz has also developed an Asset Repository System for Ardent. The Asset Repository System is an online storage and retrieval system for assets such as images, sounds, video clips, etc.

## Technologies Used

- Programming languages: Flash ActionScript, JavaScript, HTML, Director Lingo
- Platform: Windows Environment, UNIX, Mac
- IDE: Docent Outliner, Lectora, Macromedia Flash, Adobe Photoshop, Macromedia Director, Text Editor
- LMS: L5, Peoplesoft, Docent, Learn

- Standards: AICC, Scorm
- Documentation: Microsoft Word, Microsoft Excel, Microsoft PowerPoint

## Benefits

The WBT and CBT training modules are cost-effective and convenient and can be taken anytime. These training modules were mostly sales trainings dealing with the features and characteristics of the new products, customer care and selling skills. Such training helps the sales and marketing people to be well informed about the product they are marketing, with the right attitude towards the customer.

For Netsmartz, developing E-learning modules for Ardent has proved to be a great learning and challenging experience. Client appreciation has always worked as a morale booster for the team and makes them more determined to excel in future endeavors.