

WebSmartz



Product Name: Websmartz

Duration: 1 Year

URL: www.websmartz.net



Select from a range of intros and HTML templates for your web presence

Short Description

WebSmartz is an application that allows the user to create intros and websites in an easy and cost-effective way. It has been especially developed for those who have little knowledge of flash and similar softwares. It contains several attractive multimedia intros and website templates to choose from.

Need

In the current time, a website plays a very important role in making any business successful. And a user will visit it again only if its design and look is contemporary, suitable, and impressive. It was observed that a software that helps in developing websites and intro animations has a great potential of being a hot seller. Thus, the need was to develop an application that would allow the user to create intros and websites in an easy and cost-effective way especially for those who have little knowledge of flash and similar softwares.

Challenge

Netsmartz aimed at producing a product that is the best

available solution to create automated Flash Intros and websites. The foremost task was to figure out the features we want to incorporate. Once that was done, the next step was to plan things strategically so that the workflow is smooth. The team got together and with the guidance of the Program Managers and Team Leads the product was developed. The QA did their bit thoroughly so that the end product is 100% set to meet the customer's demands.

Solution

With a high level of expertise and experience, Netsmartz Application Development team developed WebSmartz fruitfully. WebSmartz is a unique multimedia software technology that is sure to add the extra punch to your website, product demo, or presentation in a matter of minutes. It allows you to create customized Flash intro/Website templates with effortless ease. It has been programmed in a way that you don't need to be a flash animator or hire an expensive designer to create these impact creating multimedia intros/website templates. You don't need any knowledge of flash to operate this application; it is as simple as point and click.

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Technologies Used

- Programming languages: Visual Basic 6.0, AS2.0
- Database: XML, SQL
- Operating System: Windows 2000 Professional or higher
- IDE: Visual Studio 6.0, Adobe Photoshop 7.0, Macromedia Flash MX2004
- Documentation: Microsoft Word, Microsoft Visio, Microsoft Excel

Benefits

- Easy to use, saves time, and is cost-effective.
- Its wizard style interface leads you one step at a time through the process of making an intro/website template.
- A Wide Range of intros and website templates to choose from-corporate, futuristic, funky.
- Allows high degree of customization.
- The most unique feature of WebSmartz is the FLA files that bestows on you the ultimate power to change almost any feature of the flash intros/and website templates.
- New Intro Libraries are available regularly.
- You can use the intros in multiple ways.
- Your customized flash intro/website can be used as a

precursor to your website, product demo, or presentation.

- You can edit and reuse the websites and intros unlimited times.
- Published intros/website templates are saved in HTML format that makes plugging and viewing online much easier.
- It is a truly fast intro generator.

Testimonials

Tracy Saunders- Manager, Sales Promotion- Gensoft Appliances

Our website budget was really tight so there was no question of affording a full time designer. To top it all, I had an urgent meeting with an overseas client, whom I was really anxious to impress. Thanks to Websmartz. I managed to plug a really cool intro into my website just in time. Needless to say, it really floored my client and I won the contract.

Robert Kiwi - Garment Designer

I have a garment business and it's important that I update my site every season. It was tough finding someone who could work to my expectations. But in Websmartz, I found the ideal solution. I downloaded the trial version and thought it was great. I bought it the very next day. Now my site has real pizzazz. Thank you Websmartz. It was truly money well spent.